


Minutes of the Meeting held on

October 9, 2012

By Video Conference

 = by telephone

Members of the Board present:

Rémi Racine, Chairperson of the Board 
Hubert T. Lacroix, President and Chief Executive Officer
Edward Boyd
Peter Charbonneau
Pierre Gingras
Marni Larkin
Terry Leier
Patricia McIver
Brian Mitchell

Members of the Board absent:

George Cooper
Edna Turpin

In attendance:

Maryse Bertrand, Vice-President, Real Estate, Legal Services and General Counsel
Bill Chambers, Vice-President, Brand, Communications and Corporate Affairs
Steven Guiton, Vice-President and Chief Regulatory Officer
Louis Lalande, Executive Vice-President, French Services
Suzanne Morris, Vice-President and Chief Financial Officer
Kirstine Stewart, Executive Vice-President, English Services
Roula Zaarour, Vice-President, People and Culture
Stéphanie Duquette, Chief of Staff to the President and CEO
Tranquillo Marrocco, Associate Corporate Secretary

Also Participating:

Marie-Philippe Bouchard, Executive Director, Strategic Planning, French Services (Item 1)
Isabelle Lachance, Senior Director, Budgets & Financial Analysis, French Services (Item 1)
Caroline Lachapelle, Senior Director, Finance and Administration, French Services (Item 1)
John Lee, Executive Director, Media Technology Services (Item 2)
Neil McEaney, Executive Director, Finance and Strategy, English Services  (Item 1)
Michael Mooney, Senior Director, Corporate Finance and Administration (Item 1)

Opening of the Meeting

At 3:30 p.m., the Chairperson called the meeting to order.

1. Report of the Strategic Planning Committee

a) Update on Financial Pressures and Solutions

Peter D. Charbonneau reported on The Strategic Planning Committee meeting held on October 3, 2012, by videoconference.

Suzanne Morris explained that the purpose of the proposal before the Board was to outline the Corporation's approach and plans to address its updated financial pressures and to obtain approval from the Board of Directors on measures to be taken to address the loss of the Local Programming Improvement Fund (LPIF) and the potential non-approval by the CRTC of national advertising on Radio 2 and *Espace Musique*. She then reviewed key developments since the March 2012 adoption of the Budget Plan and the key financial risks assessed.

Hubert T. Lacroix and Suzanne Morris reviewed the key decision elements and the principles that guided the updated financial and contingency plans. Louis Lalande and Kirstine Stewart then provided a progress report on the implementation of Strategy 2015 initiatives for French Services and English Services respectively.

Board members inquired about developments since the CBC\Radio's Canada application to the CRTC for advertisements on Radio 2 and Espace Musique, funding for the full implementation of the 2015 Strategy, impacts on the local programming strategy, the digital stations in Hamilton, Rive-Nord and Rive-Sud, the use of funds from the sale of the Documentary Channel, and the respective strategies of English Services and French Services in relation to specialty channels.

Bill Chambers provided an overview of the timeline for rolling out a communications plan.

Board members then recognized staff's efforts in preparing the proposal.

2. Mobility Services Contract

Steven Guiton and John Lee provided an overview of the context for the proposal and the key decision elements.

Board members inquired about and discussed the benefits and costs of the proposed option, the legal implications of a decision to cancel the existing contract as well as alternatives to forthwith ending the existing contract with

Steven Guiton then agreed to present additional information at a subsequent conference call meeting of the Board.

3. Other Business

Kirstine Stewart informed the Board of the departure of Jack Tomik, General Manager, CBC Revenue Group, English Services, from the Corporation and the ensuing staffing plans.

Adjournment

At 5:20 p.m., the meeting was adjourned.

Chair

Secretary