



Indigenous

Reflection and Representation

August 2018

Our Commitment

To reflect and represent Canada's Indigenous communities across all platforms, all genres of content and in our staffing, CBC:



Creates programming by and for Indigenous peoples



Provides services in eight Indigenous languages



Empowers and develops current and future generations of Indigenous broadcasters, journalists, creators and leaders



Creates programming that deepens understanding of Indigenous and Inuit culture and issues

Northern Services

Preservation, Consultation, Information



100+ Communities

We have physical presence in Whitehorse, Yellowknife, Iqaluit, Inuvik, Rankin Inlet, Kuujjuak and our broadcasts reach 25 Nunavut Inuit communities, 14 Nunavik Inuit communities, 9 Northern Cree Communities, 33 Dene NWT communities, 15 Yukon communities.



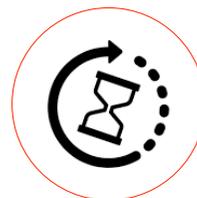
125 hours of weekly programming

CBC North broadcasts 211 hours per week, 125 of those hours are indigenous language.



8 Languages

CBC is the only broadcaster to offer Indigenous language news and information services across TV, Radio and Digital platforms in Canada's North: Inuktitut, Gwich'in, Inuvialuktun, North Slavey, Tlicho, South Slavey, Dene Suline, Eastern Cree.



64,000 Hours of Digitized Content

64,000 hours of Indigenous and Inuit TV and Radio content is being digitized with the support of Indigenous people contracted for this purpose, and in consultation with the community to learn how to best make these archives available to them.

South of 60

Partnerships, Progress, Podcasts



01.

Screen Based

Financial support (from CBC/RC) for the Indigenous Screen Office, housed in the TBC, CBC sponsors the Indigenous Voices Program at the National Screen Institute, Breaking Barriers Film Fund supports under-represented filmmakers including Inuit and Indigenous filmmakers



02.

Women

Missing and Murdered Indigenous Women Database

[Unresolved](#)



03.

Podcasts

Powerful podcasts by Connie Walker examining individual MMIW

[Finding Cleo](#)



04.

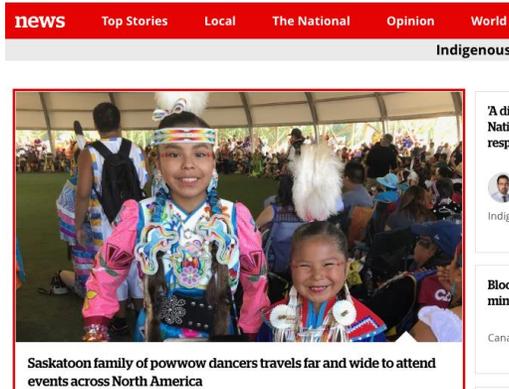
Truth and Reconciliation

Tracking progress against Truth & Reconciliation Commission recommendations

[Beyond 94](#)

South of 60

Award-Winning journalism, Innovative training, Community coverage across Canada



05.

News Online

CBC News Indigenous Unit supports an [award-winning Indigenous news website](#).



06.

Reporting

Expansion of the CBC Indigenous Unit from 3 to 10 dedicated journalists across Canada and supports an internship for Indigenous journalists



07.

360 community

Host opportunities, commentators, experts and profiles of Indigenous people across all of our news and current affairs programs ensure Indigenous people are reflected beyond the stories directly related to the community

Radio

Music, Culture, News and Current Affairs

“[Unreserved](#)” with Rosanna Deerchild promotes discussion and conversation between Canada’s Indigenous and non-Indigenous people on Radio One

Lisa Charleyboy’s [New Fire](#) podcast focused on stories of Indigenous youth on CBC Radio

Covering a wide variety of topics on Radio One’s iconic Cross Country Check Up is Anishinaubae host Duncan McCue

Author and journalist Tanya Talaga presented this year’s Massey Lectures on the legacy of cultural genocide on Indigenous peoples around the world.

Cree/Dene host Jarrett Martineau showcases Indigenous music from Canada and the world on CBC Music, and [cbcmusic.ca](#) offers 3 Indigenous Music streams



Non-news programming

Storytelling, Recognition, Celebration



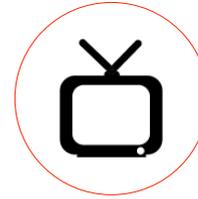
Storytelling

CBC docs has commissioned over a third of its 75 short digital docs from Indigenous filmmakers and curated the best of these into two 2-hour television programs and is making them available on CBC digital and [OTT](#). CBC has co-commissioned “Taken” a doc series about MMIW in partnership with APTN.



Cultivating and Recognizing Talent

CBC is a media partner (with APTN) on the [Indspire Awards](#).



Real Stories, Real People

True North Calling, a reality series about life in the North featured Indigenous and non-Indigenous people living in the North



Celebrating Indigenous Sport

CBC Sports was the media partner for the North American Indigenous Games (NAIG) offering a full range of competition and cultural coverage

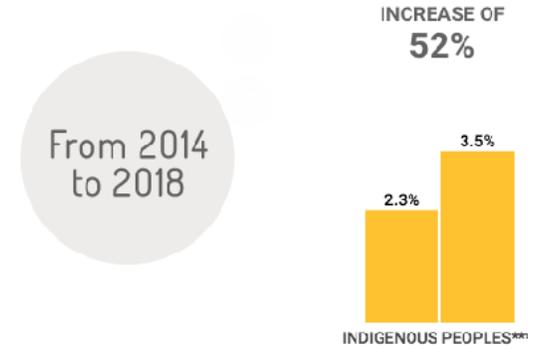


Artist profile

[CBC Arts](#) offers a wealth of short films, docs, and video focusing on Indigenous filmmakers, artists and musicians.

Our people

Training, Recruiting, Supporting, and Retaining



01.

Jr. J-School

CBC's juniorJ-School has a dedicated Indigenous news intern (mentored by Duncan McCue)

02.

Employee Resource Group

CBC has an Indigenous Employee Resource Group where employees can surface issues; provide support for Indigenous and non-Indigenous staff and build community

03.

Leadership Training

The Developing Emerging Leaders program that provides leadership development for underrepresented groups has had Indigenous and Inuit participants in each of its programs

04.

Recruiting

CBC actively recruits and develops Indigenous and Inuit staff and currently employs Indigenous and Inuit staff in numbers of 3.5%, which exceeds the available labour force for this designated group.

Our Community

CBC sponsors the Indigenous Voices Program at the National Screen Institute that trains Indigenous people in screen skills

CBC/RC supports the Indigenous Screen Office along with Telefilm CMF the NFB and the CMPA and provides office and meeting space



Take a step in storytelling

Winnipeg filmmaker, York Factory First Nation member and **CBC New Indigenous Voices** grad **Charlene Moore** is a master's student in the University of Winnipeg's Indigenous Governance program. Her documentary *Moccasin Stories* will be released in spring 2017.

Whatever, wherever, make it with NSI.



 **NEW INDIGENOUS VOICES** Presented by **nsi** national screen institute

CBC has hosted community events such as townhalls on appropriation, facing race, the Current hosting a virtual reality based series on MMIW.

On national Indigenous Day CBC hosted a facebook live event from the Broadcast Centre featuring 3 CBC Indigenous journalists exploring the unique challenges and opportunities covering Indigenous stories.

Our Financial Commitment



CBC spends approximately \$24 million representing 5.4% of the \$444,115 million of the Parliamentary appropriation allocated to CBC versus an estimated 4.9% estimated representation of Indigenous people as a percentage of the Canadian population.