

A WHOLE WORLD OF MUSIC AT YOUR FINGERTIPS

# **ESPACE.MU**

## **RADIO-CANADA'S NEW WEB RADIO EXPERIENCE**

**Something for everyone, anytime – and it's free**

*Montreal, June 13, 2011* – Radio-Canada today proudly launches its all-new music streaming service. Web users are invited to check out **ESPACE.MU**, which serves up the largest selection of French-language music on the Web, in Canada and across the Francophonie.

**ESPACE.MU is decidedly in touch with the times, offering speed, simplicity and selection, all in one place – just the thing for today's listener.**

ESPACE.MU houses **81,000 songs** spanning **7 genres**. Web users can listen to **60 “click and play” streams**, but they can also use custom settings to create their very own musical ambiances. Discovering new sounds is what the ESPACE.MU experience is all about. Because songs stream at random, users constantly hear new material, artists and up-and-comers. They can also stay informed by visiting the *Lu, vu, entendu* section, consult weekly charts for the 7 genres, look at the Top 50 hits for each year since 1960, etc.

**ESPACE.MU lets users personalize their musical experience in so many ways – bringing them what they want, when they want it, and creating the mood they desire.**

ESPACE.MU is the brainchild of the savvy music experts at Espace musique and Bande à part, in cooperation with Radio-Canada's Internet and Digital Services. “With the arrival of ESPACE.MU, Radio-Canada reaffirms its commitment to playing a key role in the music industry. Packed with the power to **promote artists** and **inspire users to expand their musical horizons**, this initiative provides a formidable digital platform and major **visibility** for homegrown talent. Thanks to ESPACE.MU, our music can now be heard around the globe,” says a delighted Sylvain Lafrance, Executive Vice-President of Radio-Canada.

This whole new world of music is available now. Users are welcome to explore it based on their own musical tastes and the mood they want to create, and whenever it's most convenient for them!

**Radio-Canada is proud to present ESPACE.MU in this, its 75th anniversary year.**

Established on November 2, 1936, CBC/Radio-Canada turns 75 in 2011 and wants to make it an anniversary to remember. It's a tremendous opportunity to showcase the key role the public broadcaster plays in the country as it pursues its 2015 strategic plan, *Everyone, Every way*, which sets out a clear path for keeping the Corporation modern and relevant for all Canadians.

For more information on 75th-anniversary activities:

[75.Radio-Canada.ca](http://75.Radio-Canada.ca)

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